

# School Mall - Fundraiser

Dear Parents,

Please help our school! Our school is participating in the School Mall program this year. This online program helps our school earn cash without having students selling door-to-door, collecting money or delivering products. If you are shopping online, simply use the school mall website, [www.schoolmall.com](http://www.schoolmall.com) and select our school. We get credit for the shopping that you do online.

What is School Mall? School Mall is an online shopping mall where any family, from anywhere, can shop from merchants like Kohl's, Target, JC Penney, Best Buy, Verizon, Dell Computers, Bass Pro and over 200 other leading national merchants. Our school receives a percentage of every purchase when any online shopper enters School Mall and designates our school. The more people who know about School Mall, the more our school earns.

What can School Mall do for our School? This year, over 100 million people will spend more than \$165 Billion shopping online. School Mall has helped schools raise over 50 million dollars. The shoppers are members of our school's community including parents, relatives and school alumni located all across the nation. Getting a percentage on products that these shoppers are already buying will add up quickly to significant profits for our school.

Thank you for your support.

Sincerely,  
Danny Loughridge  
PTO President